

VIV ERA[®]



JOIN THE GOODNESS MOVEMENT



EAT OPEN MINDED

Plant Based Pioneer

More than 30 years ago Vivera started as part of a meat company the development of plant-based alternatives for meat. What was first a niche market has meanwhile developed into a serious category driven by worries about climate change, animal welfare and health. All this time Vivera has worked on increasing plant-based options in terms of product portfolio using new technologies and R&D insights based on the knowledge of meat structures and taste. After selling the meat business, Vivera focussed all its efforts on plant-based to accelerate development and investments. This has made Vivera one of the leading producers in Europe with a wide range of production capabilities and a broad product portfolio.

Great taste at great value

A lot of consumers see the need to change their eating habits but are reluctant to do so because of taste and price. Therefore Vivera has focused all its efforts on creating the best tasting products at affordable prices.

By regular testing versus competition and meat references we are constantly benchmarking our products and improving recipes and this has resulted in a lot of award winning products over the last years.

Thanks to the extensive manufacturing platform and scale of production, Vivera can manage to offer great products at affordable. This is becoming more important in light of inflation and increasing raw material costs.

Brand and Private Label

Vivera's brand is available in 15 countries throughout Europe. The Vivera brand aims to make people open minded to plant-based foods. Vivera wants to trigger all those with fixed patterns to try new things and to encourage them to make a conscious choice, without having to compromise on taste. By offering inspiration and delicious nutritional, Vivera helps to make the switch to plant-based really easy.

Next to branded products, Vivera also offers a wide range of products under Private Label, from meat alternatives such as chicken pieces and schnitzels to fish alternatives and tofu.



100% TASTE

100% PLANT-BASED

VIV ERA

WWW.VIVERA.COM

MEAL CENTERS



VEGETABLE BURGER
Vegan
2 pieces • 200 g e



BURGER MUSHROOM & PEPPER
Vegan
2 pieces • 200 g e



ORIENTAL BURGER
Vegan
2 pieces • 200 g e



BURGERS
Vegan
2 pieces • 150 g e
4 pieces • 300 g e



CRISPY CHICKEN BURGER
Vegan
2 pieces • 200 g e



CRISPY CHICKEN ESCALOPE
Vegan
2 pieces • 200 g e
4 pieces • 400 g e



ESCOLOPE
Vegan
2 pieces • 200 g e



CHEESE ESCALOPE
Vegetarian
2 pieces • 150 g e



BEEMSTER CHEESE ESCALOPE
Vegetarian
2 pieces • 180 g e



ESCOLOPE HUNGARIAN STYLE
Vegan
2 pieces • 200 g e



CROQUETTE BURGER
Vegan
2 pieces • 150 g e



CHICKEN TENDERS
Vegan
6 pieces • 210 g e



CHICKEN GOUJONS SOUTHERN FRIED
Vegan
4 pieces • 200 g e



CHICKEN GOUJONS BBQ
Vegan
4 pieces • 200 g e



FISH GOUJON
Vegan
8 pieces • 210 g e



STEAK
Vegan
2 pieces • 200 g e



SPINACH & CHEESE FILLET
Vegetarian
2 pieces • 200 g e



FISH FILLET
Vegan
2 pieces • 170 g e



SATAY KIEV
Vegan
2 pieces • 200 g e



BBQ SAUSAGE
Vegan
2 pieces • 160 g e



OUR LATEST INNOVATIONS



SALMON FILLET
Vegan
2 pieces • 200 g e



HOT DOGS
Vegan
4 pieces • 140 g e



TOMATO NOT ZARELLA
Vegan
2 pieces • 160 g e



FRIKANDEL BURGER
Vegan
2 pieces • 170 g e



CHICKEN BREAST STYLE
Vegan
2 pieces • 180 g e



SMOKED SAUSAGE
Vegan
2 pieces • 160 g e



SPICY CHICKEN KEBAB STYLE
Vegan
175 g e



TEX MEX STRIPS
Vegan
160 g e

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AND MORE TO COME!



INGREDIENTS



GREEK STYLE KEBAB
Vegan
175g e



SHAWARMA KEBAB
Vegan
175g / 350g e



CHICKEN PIECES
Vegan
160g e



BACON
Vegan
175g e



MINCE
Vegan
175g / 375g e



TOFU
Vegan
500g e



TOFU SMOKED
Vegan
200g e



TEMPEH
Vegan
400g e



SNACKS



FALAFEL
Vegan
12 pieces • 200g e



VEGETABLE BALLS
Vegan
12 pieces • 200g e



MEATBALLS
Vegan
12 pieces • 200g e
21 pieces • 350g e



NUGGETS
Vegan
10 pieces • 200g e



MINI MIX
Vegan
9 pieces • 155g e

**THE TASTIEST
PRODUCTS,
PLANT-BASED!**

FOODSERVICE RANGE

All our products are available in shelf ready packaging and foodservice boxes



**6
PIECES**

*Assembly Suggestions



**12
PIECES**



**VIV
ERA**

WWW.VIVERA.COM

INTERESTED IN PRIVATE LABEL?

We are happy to tell you more about all the options.
Get in contact with us and send us an e-mail to sales@vivera.com
or call +31 548 85 00 00.



Discover more!

For more information about our products, recipes and preparation methods, check our socials or visit our website.

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MINDED**